KAPWING

2025 Video Accessibility Checklist

Add Accurate Captions

☐ Provide a closed/open [captions](#) for both the dialogue and important sounds.

☐ Ensure captions are synchronized with the video.

☐ Make captions easily legible with clear fonts and contrast.

Include Audio Descriptions

☐ Narrate key visual information not conveyed through dialogue.

    ☐ Make sure audio descriptions are concise but comprehensive.

☐ Synchronize [audio descriptions](#) with the video.

Include Visual Descriptions

☐ Describe charts, infographics, or key visuals in captions or [narration](#).

☐ Provide alt-text for all embedded images and videos.

Provide Descriptive Transcripts

☐ Offer a full [transcript](#) of the video content in PDF or similar format.

☐ Ensure transcripts include descriptions of non-verbal elements as well.

☐ Make sure the transcript link can be easily found from the video player.

Provide Visual Contrast

☐ Ensure text and important visual elements stand out.

☐ Use contrasting colors for backgrounds and text.

☐ Avoid placing text over busy backgrounds.

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2025 Video Accessibility Tools

Add Accurate Captions

★ [Auto Subtitle Generator](#) – Kapwing

   ○ Lets you fine-tune timing and fix errors

   ○ Offers different fonts, sizes, and background options to meet contrast and readability guidelines

Include Audio Descriptions

★ [AI Text to Speech Generator](#) – Kapwing

   ○ Converts written visual descriptions into natural-sounding voiceovers, streamlining the process and ensuring consistency.

★ [Audio Description Generator](#) – Path to Literacy

   ○ Generates free audio descriptions for videos posted to social media

Provide Descriptive Transcripts

★ [AI Transcript Generator](#) – Kapwing

   ○ Generates full, readable transcripts that include spoken dialogue, speaker names, sound cues, and key visual elements.